



## Offer Description:

Qualifying cards are offered a 50% discount on up to 4 VOX cinema tickets per month.

# **Eligible CBD AI Islami Credit Cards:**

This benefit is open only to the following CBD Al Islami Credit Cards:

- MasterCard World
- Visa Infinite
- Visa Signature
- Visa Signature Super Saver

#### Offer Conditions:

The cardholder must have a minimum **Retail spend of AED 5,000**/- in a calendar month. This includes spend through retail (POS & E- Commerce) and excludes Balance Transfers, Cash on call, and Interest, Fees & charges.

If the cardholder does not maintain the minimum Retail spend condition for a calendar month in which the benefit is availed, the customer credit card account will be charged for the benefit value that was availed.

### **VOX Cinema Locations and Theatres included in offer:**

- 2D STD
- 2D VIP\*
- 2D VIP\*\*
- 2D Max \*\*\*
- 2D MAX\*\*\*\*
- 3D Standard
- 3D VIP \*
- 3D VIP\*\*
- 3D Max \*\*\*
- 3D MAX\*\*\*\*
- IMAX 2D/3D STD
- IMAX 2D/3D VIP
- IMAX 2D/3D Balcony
- B-MAX 2D

#### Notes.

<sup>\*</sup>Applies to all cinema location except Mercato & Nation Towers

<sup>\*\*</sup>Applies to Mercato & Nation Towers

<sup>\*\*\*</sup>Applies to all Cinema location except Deira City Center & Yas Mall

<sup>\*\*\*\*</sup>Applies to Deira City Center, Mirdif City Center & Yas Mall only



#### **General Terms:**

- This Benefit is brought to you by Commercial Bank of Dubai and is made to the above mentioned Eligible Credit Card Cardholders only.
- The offer does not include promotional periods, screenings, or private events.
- Any dispute with respect to what constitutes an eligible Retail Spend will not be entertained.
- Employees of CBD are eligible to avail this benefit.
- CBD reserves the right, at its absolute discretion, to amend and/or supplement these
  Terms and Conditions at any time without any prior notification to the Cardholder.
  These Terms and Conditions are in addition to the standard CBD Credit Card Terms
  and Conditions.
- These Terms and conditions are governed by the laws of UAE and subject to exclusive jurisdiction of Dubai Courts.

#### Credit Cards - VOX Cinema Benefit - FAQs:

#### 1. What is the VOX cinema offer on CBD Credit Cards?

The offer is 50% off on VOX cinema ticket prices for tickets purchased via the VOX Mobile App or VOX UAE website (https://uae.voxcinemas.com). The offer is not valid for ticker purchases over the counter at VOX Cinemas

# 2. Are all CBD Credit Cards eligible for the offer?

No. Only Visa Signature, Visa Infinite, World MasterCard, Visa Infinite Islamic Covered Card, Visa Signature Islamic Covered Cards and the Super Saver Visa Signature Card are eligible for the offer.

### 3. Are there any other conditions to avail this offer?

Yes, eligible credit card holders must have a minimum Retail Spend of AED 5,000 /- in the calendar month in which they wish to avail of the offer. Retail Spend includes all transactions at point-of-sale terminal and E- Commerce transactions but excludes Balance Transfer, Cashon-Call, and Interest & fees charges on the eligible cards.

### 4. What are the locations where the customer can benefit from this offer?

The offer can be availed as per the below conditions:

- Visa Infinite (Conventional and Islamic): all 2D and 3D mentioned below
- Visa Signature (Conventional, Islamic and Super Saver): all 2D tickets mentioned below
- Mastercard World: all the 2D 3D and IMAX mentioned below
  - 2D STD
  - 2D VIP\*
  - 2D VIP\*\*
  - 2D Max \*\*\*



- 2D MAX\*\*\*\*
- 3D Standard
- 3D VIP \*
- 3D VIP\*\*
- 3D Max \*\*\*
- 3D MAX\*\*\*\*
- IMAX 2D/3D STD
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#### Notes:

- \*Applies to all cinema location except Mercato & Nation Towers
- \*\*Applies to Mercato & Nation Towers
- \*\*\*Applies to all Cinema location except Deira City Center & Yas Mall
- \*\*\*\*Applies to Deira City Center, Mirdif City Center & Yas Mall only
- **5. What happens if the cardholder doesn't meet the minimum Retail Spend condition?** If the minimum Retail Spend condition is not met, then the cardholder's CBD credit card account will be charged with the discount amount offered. E.g. if the customer has booked 2 tickets during the calendar month but not met the minimum Retail Spend of AED 5,000, then he/she will be charged the 50% of the ticket value for the 2 tickets.
- **6.** How many tickets can the cardholder purchase buy under this offer? Eligible cardholders can purchase a maximum of 4 tickets across their primary and any linked supplementary credit cards combined.
- 7. What happens if the cardholder purchases more than 4 tickets in a calendar month? VOX Cinemas, in its mobile app and website, has an in-built check that will ideally not allow excess purchases on a specific card, however, in case this happens, the full cost of the excess tickets will be charged to the cardholder's credit card account.